

SELF WINDING CLOCK COMPANY, INC.

205-211 Willoughby Avenue
Brooklyn 5, New York

MAin 2-6300

STYLE 37-SS SWEEP SECONDS CLOCK

This clock was primarily designed for use in radio and TV studios (independent or network affiliates), transportation terminals, and dispatchers' offices, and wherever close and accurate timing is a necessity.

The dial of the clock is a full 15" in diameter, and can be read at a distance of 120 ft. from the clock. The red seconds hand sweeps a 10" diameter circle marked off in red numerals at five second intervals. The clock operates on a self contained power source consisting of two standard No. 6 dry cells enclosed in the clock case. No outside source of power is required for operation. The dry cells will last an average of twelve to eighteen months depending upon climatic conditions. They are easily replaced at very low cost when required.

The clock is housed in a steel case finished dark bronze hard baked enamel. Synchronizing connections are provided whereby the clock can be synchronized hourly by automatic Western Union circuit (exclusive with Self Winding Clocks) or by use of a Manual Synchronizing Control Kit. This clock may be installed as an individual time piece, or as a unit in a system of Self Winding Clocks where all clocks are synchronized once each hour at the same instant. Because of its self contained power source, this clock can be installed at the most convenient location regardless of power line consideration. It is needless to worry about clock failure caused by interruption of A.C. power since the dry batteries guarantee continuous operation.

This clock was designed to give the most accurate reading of time possible. The red seconds hand instead of making a continuous sweep of the dial, pauses every half second so that time to the second can be read most accurately.

You can gain the following advantages by having a Self Winding Clocks

- CAN BE AUTOMATICALLY SYNCHRONIZED ON THE HOUR.
- UNAFFECTED BY AC POWER FAILURES (SELF-POWERED).
- INSTALL ANYWHERE (AC POWER LINE NOT REQUIRED).
- ONE CLOCK OR A COMPLETE SYNCHRONIZED CLOCK SYSTEM.

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The Only Clock Used In The
WESTERN UNION NAVAL OBSERVATORY TIME SERVICE

